* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  + There are more submissions and more of success rate around entertainment specifically theater/plays
  + January and July are peak seasons for submissions
  + Journalism is the least parent category submitted, but success rate is 100%
* What are some limitations of this dataset?
  + Does not give you some demographics of the pledgers
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  + A table of the category and subcategories that received over 200% of pledging.
  + For those submitting in the music category, seeing what genre has the greatest success rate.